

EXECUTIVE PRODUCT PROFILE

The Official WhatsApp API Platform for High-Growth Businesses.

Converzo runs customer acquisition, sales, support and broadcast marketing on Meta's official cloud infrastructure. One verified number, automated bots that reply in seconds, and zero per-message markup.

 Live in 10 Minutes (No Code) Meta Cloud API (Zero Ban Risk) ₹0 Converzo Message Markup Built for Indian Commerce & COD**98%****Message Open Rate**

Compared to 3% on Email and 8% on SMS in India.

3×**Faster Response Speed**

Auto-assign chats to online agents or AI copilot in seconds.

62%**Higher Sales Conversion**

Direct checkout, instant COD verification, and cart recovery.

ENTERPRISE ARCHITECTURE

Why Businesses Switch from Unofficial Tools to Converzo

Stop putting your core business phone number at risk with fragile Chrome extensions and rogue gateway bots.

⚠️ Unofficial Tools & Chrome Extensions

- ✗ **Frequent Number Bans:** Meta permanently bans numbers using unauthorized browser automation.
- ✗ **Phone Must Stay On 24/7:** Needs a physical phone connected to charger and Wi-Fi at all times.
- ✗ **Single-Agent Trap:** Only one person can chat at a time; double replies and missed leads.
- ✗ **Zero Delivery Tracking:** No proof of who read, clicked, or completed a purchase.

🛡️ Converzo (Official Meta Cloud API)

- ✓ **100% Ban-Proof Cloud API:** Verified directly on Meta's official servers with green tick support.
- ✓ **Always Online 99.9%:** No mobile app or hardware required; enterprise cloud availability.
- ✓ **Multi-Agent Shared Inbox:** Unlimited team members handle chats simultaneously on 1 number.
- ✓ **Granular Analytics:** Real-time delivery, read rates, CTR, and revenue attribution.

 Customer on WhatsApp



 Official Meta Cloud



 **Converzo Engine**



 Team Inbox •  AI Bot • 
Shopify

PRODUCT ECOSYSTEM

Four Engines in One Unified WhatsApp Workspace

Consolidate customer communication into a single high-conversion interface. Everything your sales, marketing, and support teams need.



Shared Team Inbox

3x Faster Reply

Multiple agents on 1 verified WhatsApp number. Auto-assignment, round-robin routing, and collision warnings.

AS

Amit Sharma HOT LEAD 🔥

Just now

"Need wholesale quotation for 100 units in Delhi store"

Auto-assigned to: Agent Priya (Sales)

Routed in 2s

Core for: Real Estate • Healthcare • B2B Sales • High-Volume Support



Visual Chatbot & Document AI

24/7 Zero Wait

Drag-and-drop branching flows or plug in PDFs & catalogs for hallucination-free AI answers trained on your data.

Converzo AI Copilot

Source: Policy_2026.pdf (99% match)

Customer: "Do you offer doorstep replacement if damaged?"

"Yes! 100% free doorstep replacement within 48 hours."

Send Answer

Core for: EdTech Admissions • Clinics • BFSI KYC • After-Hours FAQ



Smart Broadcast Campaigns

98% Open Rate

Send personalized broadcasts with rich media, interactive CTA buttons, and carousels to segmented audience lists.

Festive Offer Blast

14,850 SENT

98.2%

DELIVERED

84.6%

READ RATE

28.4%

CTR CLICKS

₹6.4L

REVENUE

Core for: D2C Flash Sales • Salons & Spas • Restaurants • Event Alerts



E-Commerce & Abandoned Cart

Slashes RT0 35%

Native Shopify & WooCommerce sync, automated cart recovery, 1-tap COD verification, and dispatch alerts.

Cart Left: ₹2,499 (Sneakers)

Triggered in 15m

"Hey Rahul! Take 10% off + free shipping if you checkout now:"

Complete (10% Off)

Core for: Shopify Brands • D2C Apparel • Footwear • Food Ordering

REAL-WORLD EXECUTION

Eye-Opening Use Cases: How Real Businesses Generate Revenue

Whatever you sell, your buyers are already chatting. Here is how top verticals turn conversation threads into measurable cash flow.

E-Commerce & D2C
⚡ ₹3+ Recovered / ₹1

Looking for skincare serums 🧑‍🦲
10:30 AM

🔥 Hyaluronic Serum bestseller at ₹999!

Add to Cart View Details

10:30 AM ✓✓

- ✓ **Abandoned cart recovery:** 28% avg. recovery
- ✓ **COD & address check:** Slashes RTO by ~30%
- ✓ **Automated alerts:** Tracking & review requests

Real Estate
⚡ Reply in 6s (Not 6h)

2BHK in Whitefield available?
11:14 AM

🏡 3 ready units from ₹78L. Book visit?

Send Photos Book Sun 11 AM

11:14 AM ✓✓

- ✓ **Instant brochure delivery:** Within 5 seconds
- ✓ **Ad-lead qualification:** Filter serious buyers
- ✓ **Automated site visits:** Cuts no-shows by half

Education & EdTech
⚡ 3x Faster Enrollments

Fees for the NEET 2026 batch?
02:45 PM

📄 ₹45,000 batch fee. Want free demo?

Download Syllabus Book Demo

02:45 PM ✓✓

- ✓ **Instant enquiry capture:** Connects to ad forms
- ✓ **Demo class booking:** Automated seat calendar
- ✓ **Fee reminders:** WhatsApp payment gateway link

Healthcare & Clinics
⚡ Cut No-Shows by 40%

Need appointment with Dr. Mehta
09:15 AM

🩺 Tomorrow 5:30 PM open. Book it?

Confirm Slot Other Times

09:15 AM ✓✓

- ✓ **24/7 self-booking:** Without front-desk calls
- ✓ **Lab reports on WhatsApp:** Instant PDF delivery
- ✓ **Post-op follow-ups:** Automated medicine alerts

Restaurants & Cafes
⚡ 0% Commission Orders

Table for 4 tonight at 8 PM?
06:20 PM

🍴 Booked Table for 4! Pre-order food?

View Menu Skip to Table

06:20 PM ✓✓

- ✓ **Instant table booking:** Cuts no-shows by ~40%
- ✓ **Digital menu & takeaway:** Direct WhatsApp orders
- ✓ **Weekend broadcasts:** Fill seats on slow days

Finance & Insurance
⚡ 35% Policy Retention

Renew my car insurance policy
04:10 PM

🔔 Expires in 3 days. Renew at ₹6,200?

Pay via UPI Talk to Agent

04:10 PM ✓✓

- ✓ **Pre-expiry renewal alerts:** Recovers lapsed sales
- ✓ **EMI due dates:** 1-tap instant payment links
- ✓ **KYC collection:** Aadhaar/PAN secure uploads

⚡ ALSO PRE-CONFIGURED WITH TURNKEY FLOWS FOR:

Travel & Tours
Tickets & Itineraries

 Salons & Spas
Slots & Offers

 Gyms & Fitness
Trials & Dues

 Automotive
Service Due & Drives

 B2B Wholesale
Catalogs & GST Bills

 Consulting
VIP Qualification

Ready-to-deploy bots & campaigns

META CONVERSATION CHARGES EXPLAINED

How Meta Charges for WhatsApp — And Why We Never Add Markup

Meta bills directly for 24-hour conversation sessions. While legacy software vendors add heavy per-message markups,

Converzo charges ₹0 markup — you pay Meta directly at official wholesale base rates.



Marketing

Promotions, offers, product launches, abandoned cart recovery.

Meta Base Rate



Utility

Order receipts, shipping notifications, booking reminders.

Discounted Meta Rate



Authentication

One-time login passcodes (OTPs), 2-factor authentication.

Lowest Meta Rate



Service

Inbound customer support messages answered within 24 hours.

1,000 Free / Month

CONVERZO DIRECT-BILLING GUARANTEE

Zero Hidden Fees. 100% Direct to Meta.

Your WhatsApp message costs are billed by Meta directly to your own WhatsApp Business Account card. We never inflate rates, charge arbitrary credits, or hold your balance hostage.



PLATFORM MARK-UP

STRAIGHTFORWARD PRICING

Simple Plans That Scale with Your Business

No setup fees. Free onboarding. Cancel or upgrade anytime with 1-click.

Starter

₹499 / month

The simplest way in. Ideal for solopreneurs and small shops.

- ✓ 1 WhatsApp Business Number
- ✓ Unlimited contacts
- ✓ 3 team member seats
- ✓ Chatbot + basic automation
- ✓ Broadcast campaigns
- ✓ Shared team inbox

Growth

₹999 / month

For growing teams ready to automate sales and support.

- ✓ 2 WhatsApp Business Numbers
- ✓ 5 team member seats
- ✓ **AI Copilot + Document RAG**
- ✓ Advanced branching flows
- ✓ Full analytics & ROI reports
- ✓ Integrations & webhooks

MOST POPULAR

Scale

₹2,499 / month

High-volume D2C brands and multi-agent call centers.

- ✓ 5 WhatsApp Business Numbers
- ✓ 25 team member seats
- ✓ **Shopify, COD & Cart Recovery**
- ✓ SLA timers + working hours
- ✓ Light white-label (no branding)
- ✓ Dedicated onboarding specialist

Need Custom Enterprise Solutions? High-volume sending tiers, custom CRM integration & enterprise SLAs.

[Contact Sales →](#)

ZERO CODE REQUIRED

Go Live in Under 10 Minutes

We handle the Meta verification, Cloud API provisioning, and Green Tick application. You can keep your existing phone number or activate a brand new virtual number.

01**Connect WhatsApp**

Link your phone number and Meta Business Manager in under 10 minutes with our guided walkthrough.

02**Automate & Invite Team**

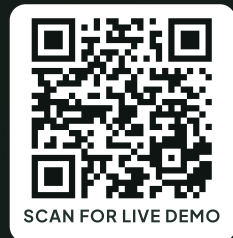
Build your 24/7 chatbot flow with our visual drag-and-drop builder and invite your sales reps to the inbox.

03**Launch & Convert**

Broadcast to your customer list, recover abandoned carts on autopilot, and track live conversion ROI.

Ready to 3× Your WhatsApp Conversions?

Scan the QR code or visit our platform to start your 14-day free trial. Our Indian onboarding team is live on WhatsApp to assist you.

getconverzo.inapp.getconverzo.insupport@getconverzo.in

SCAN FOR LIVE DEMO